

Sample Timeline Post-Certification

1-3 Months

- o Master Trainer is preparing instructors for class launch
- o LaBlast® marketing working with club marketing on teaser materials for class launch
- o First quarterly instructor workshop
- o Hold another certification same weekend as workshop

4-6 Months

- o Second quarterly instructor workshop
- o Hold another certification same weekend as workshop
- o Class participation metrics check in with LaBlast® Corporate and GFM team. Brainstorm session on further growth of program success.

9 Months

- o Third quarterly instructor workshop
- o Hold another certification same weekend as workshop
- o Class participation metrics check in with LaBlast® Corporate and GFM team. Brainstorm session on further growth of program success.

12 Months

- o Fourth quarterly instructor workshop
- o Hold another certification same weekend as workshop
- o Class participation metrics check in with LaBlast® Corporate and GFM team. Brainstorm session on further growth of program success.