



LaBlast® Certification Deal Memo

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| Format Type: | |
| Name of Master Trainer: | |

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|----------------------------------|--|
| Date of Event: | |
| Certification Start & End Times: | |

** The certification day includes a full-length master class. This class is intended to be open to your membership, as well as the general public. Typically the master class is held during the first hour of the scheduled certification. However, we can adjust our timeline to accommodate a master class time that works best for your schedule. Please discuss with your Master Trainer and confirm the master class times so we can complete that Deal Memo and prepare additional marketing for you.*

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|---------------------|--|
| Host Site Contact: | |
| Host Facility Name: | |
| Facility address: | |
| City, State, Zip: | |
| Host Contact Email: | |
| Host Contact Phone: | |

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|-----------------------------------|--|
| Hotel/restaurant recommendations: | |
|-----------------------------------|--|

Certification Registration Information

The cost of the certification is \$249. We offer an early bird special of \$199, which extends until two (2) weeks before the certification date. Instructor will receive two (2) months of complimentary access to LIF content (\$60 value) after certification. Upon expiration of complimentary LIF access, instructor pays \$30/month to continue with these valuable resources.

Minimum Registrations / Scholarship Agreement

LaBlast® will offer one complimentary “scholarship” enrollment to the host site for every five (5) paid registrations that host site refers to the certification through host site marketing of event. The scholarship enrollment is valued at \$249 (cost of certification) and includes the two (2) months of complimentary LIF content.

Certification Marketing

LaBlast® will provide the host site with marketing materials for use with print, electronic and social media promotion of the certification. Host site agrees to promote certification in local market and to work with assigned Master Trainer to identify additional marketing and promotion opportunities within local community. LaBlast® will promote certification across various social media channels, through our instructor network, and established contacts local to the host site.



Cancellation

If, for any reason, the host site cancels the certification less than two (2) weeks from the scheduled date, host site will be charged a \$500 cancellation fee and will be responsible for any cost of travel already incurred, including, but not limited to, flights and any non-refundable hotel charges.

The host site will not be penalized if, for any reason, LaBlast® needs to cancel the certification. Certifications with fewer than three (3) enrollments are subject to cancellation pending discussion between Host Site and LaBlast® corporate office.

Agreement

Please sign and date below to confirm agreement of above terms. Scan and return via email to info@lablastfitness.com.

Host Site Contact (Signature)

Date

Host Site Contact (Printed)

Master Trainer (Signature)

Date

Master Trainer (Printed)

FOR INTERNAL USE ONLY (DATE/INITIAL):

Certification Marketing Created: _____

All Marketing Emailed: _____

Listed to Website: _____

Facebook Event: _____

Approved: _____